Korea Money & Finance Association Winter Symposium

The role of finance to tackle the longevity risk in Japan: experience and suggestion

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#### **Japanese Experience**

- Japan is rapidly aging
- Social security expenditure is rapidly growing, leading to fiscal crisis
- Government bond dependency ratio is 50% which is made possible by the historically lowest interest rate
- Reduced birth rate is a globally common problem
- Migration is very small
  - Reform Social Security

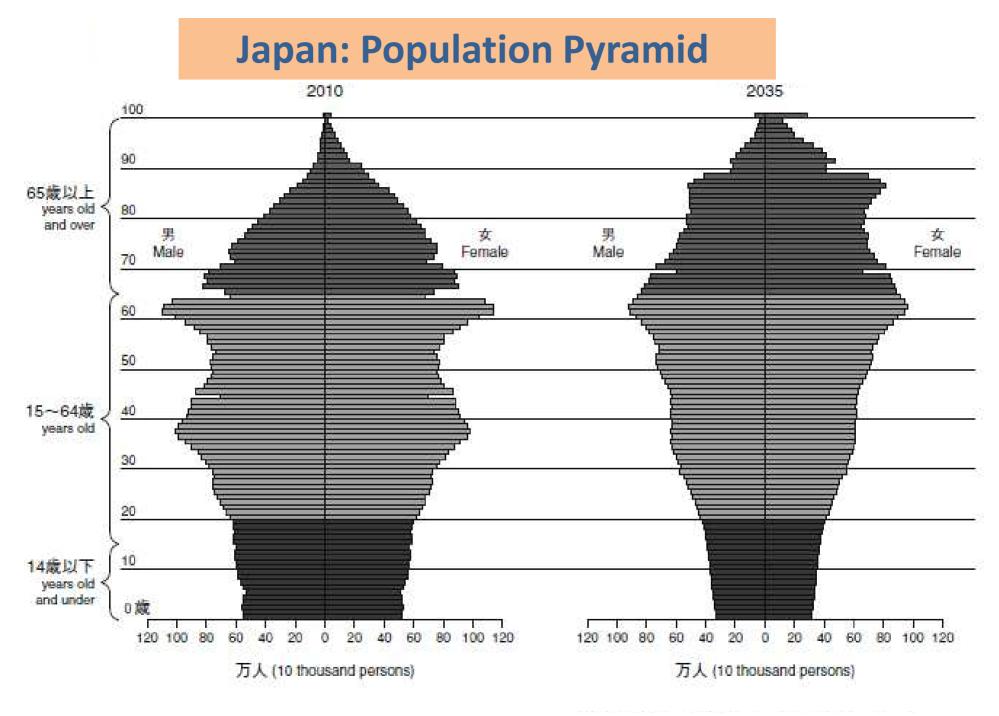
  - Delay Retirement Ages
    Immigration, including an increase in foreign visitors
    Raise Birth Rate

#### **Japan's Financial Market**

- Characteristics: Huge Financial Assets with very low rates of return
- Stock investments have not been good: Many trials to facilitate stock investments have been unsuccessful
- Financial Market is not a Magic Stick to solve the problems of aging society

#### **Suggestions**

- Enhance Economic Growth based on technology and free trade in Asian Market
- Supply growth Funds to Asian market: A small increase in the rate of return helps a lot
- Turn the Longevity risk to opportunity by taking Asia as one and own market
- Asia is the land of opportunity for Financial Industry

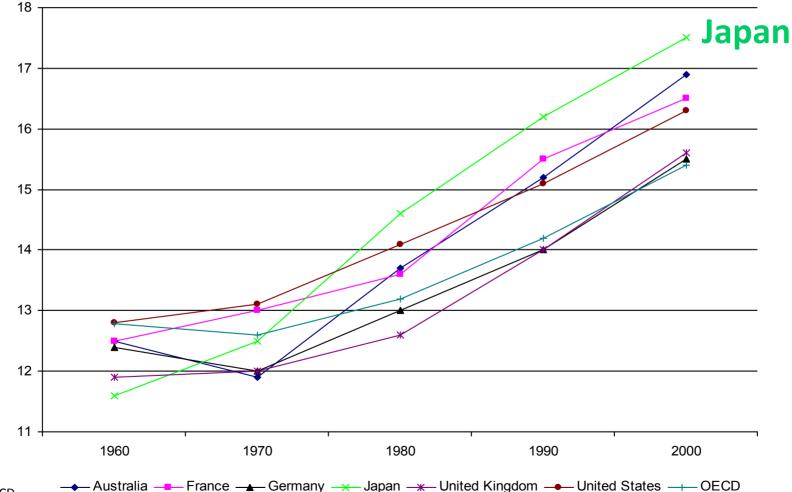


Souce: Ministry of Internal Affairs and Communications, Statistical Year Book 2012

## Japan is the country of longest life expectancy

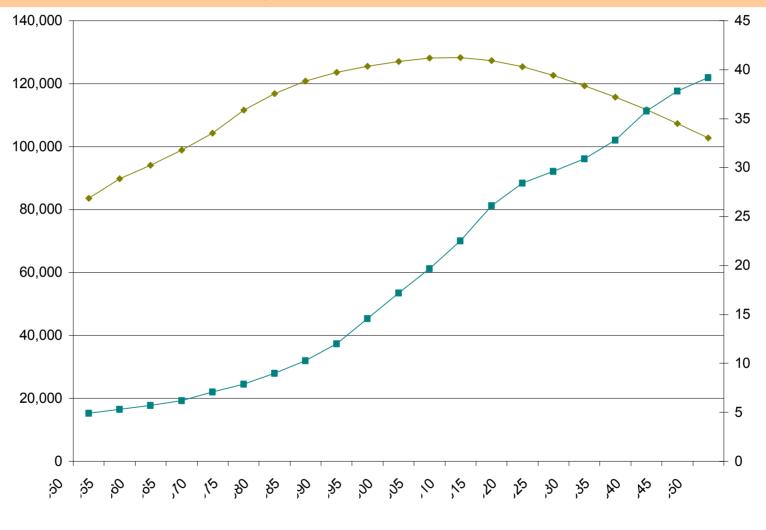
#### Life Expectancy at Age 65

Australia, France, Germany, Japan, United Kingdom, United States and OECD Average Males – 1960-2000



#### Japan's Demographic Shift over a Century

**Total Population and Percentage of Population aged 65 or over Constant Fertility Variant** Japan – 1950 - 2050

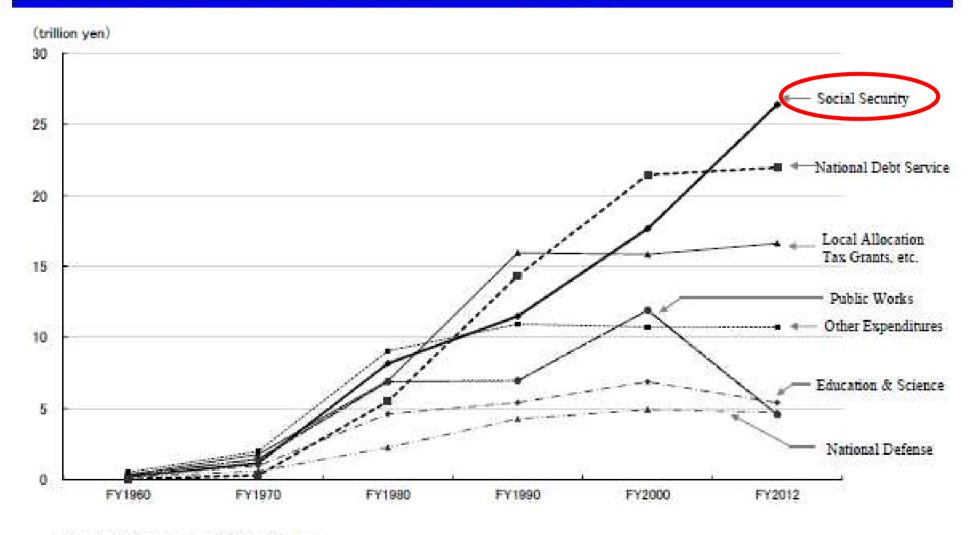


---- Total Population (Constant Variant) ---- Percentage aged 65 or over (Constant Variant - Second. Axis)

Source: Population Division of the Department of Economic and Social Affairs of the United Nations Secretariat, World Population Prospects: The 2004 Revision and World Urbanization Prospects: The 2003 Revision, http://esa.un.org/unpp, 03 May 2005; 4:55:44 PM.

# Social Security Expenditure is the No. 1 and rapidly growing part of expenditure

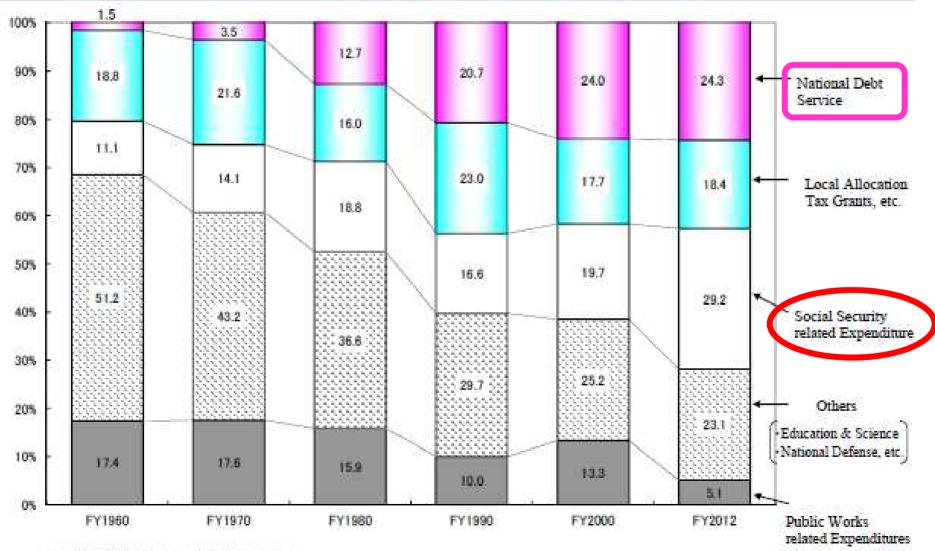
Trends of Major Expenditures in the General Account



(Note) FY1960-2000: Settlement, FY2012: Draft budget

# Social security expenditure has been almost tripled during the last five decades

Ratio of Major Expenditure Items in the General Account

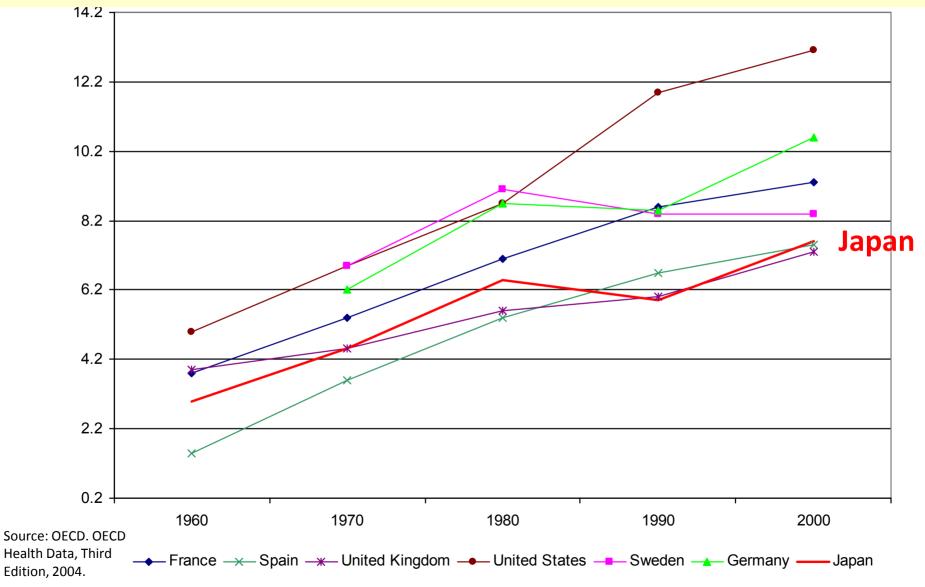


(Note) FY 1960-2000: Settlement, FY2012 Draft budget

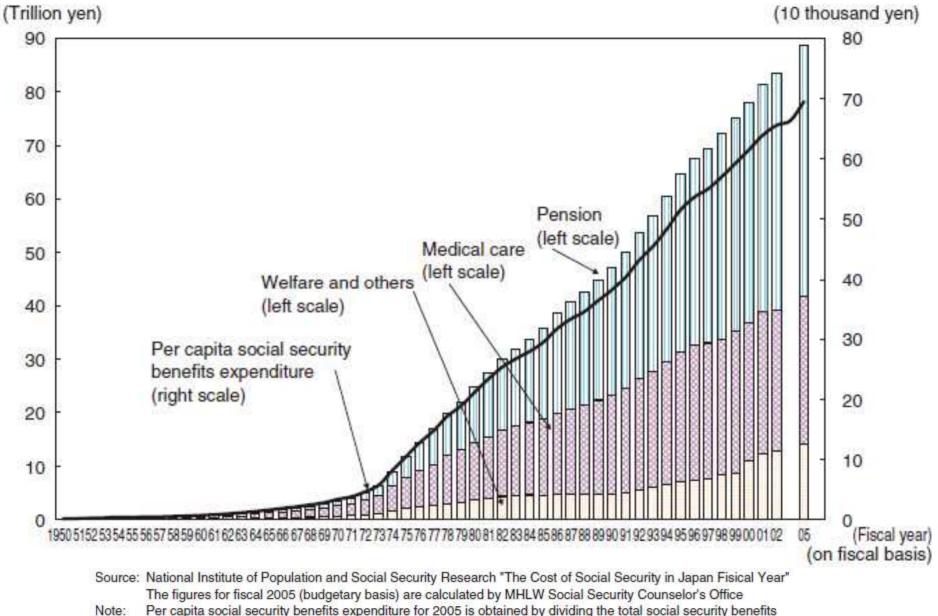
#### Japan's Health Care Expenditure is still expected to increase

#### Total Expenditure on Health as % o GDP

France, Germany, Japan , Spain, Sweden, United Kingdom and United States 1960 - 2000**f** 



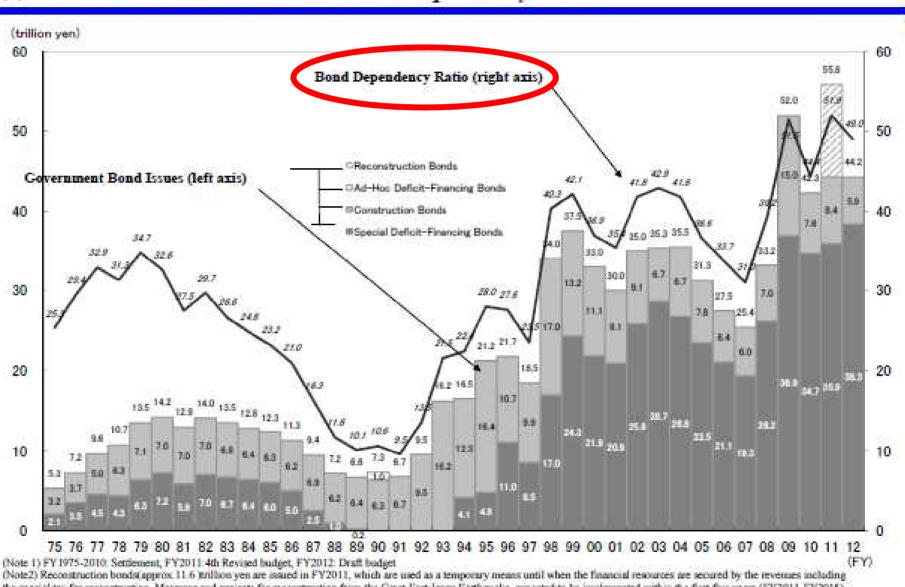
## **Japan: Trends in Social Welfare Expenditure**



expenditure by total population as of January 1, 2005 (final report)

## Japan's Government bond dependency ratio is 50%

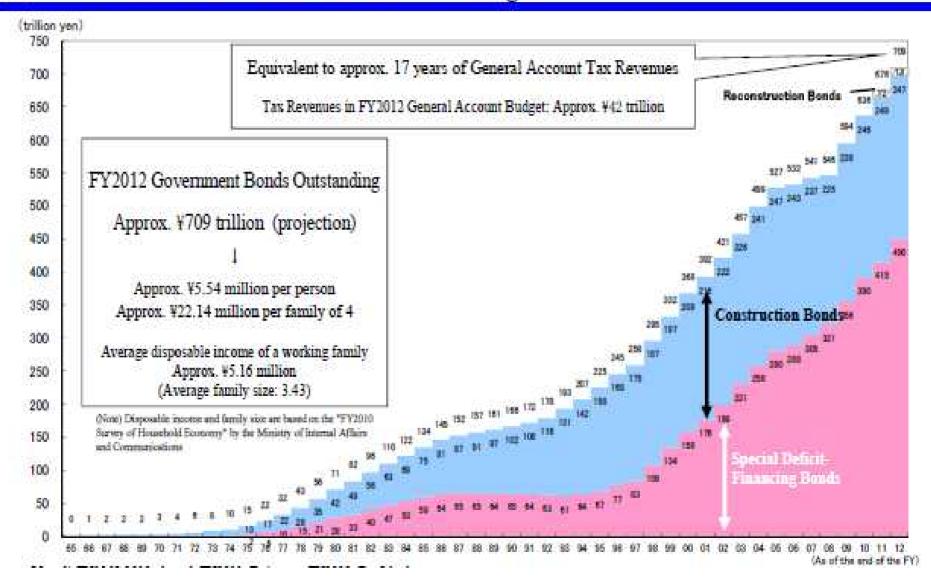
(3) Government Bond Issues and Bond Dependency Ratio



the special tax for reconstruction. Measures and projects for reconstruction from the Great East Japan Earthquake, espected to be implemented within the first five years (FY2011-FY2015),

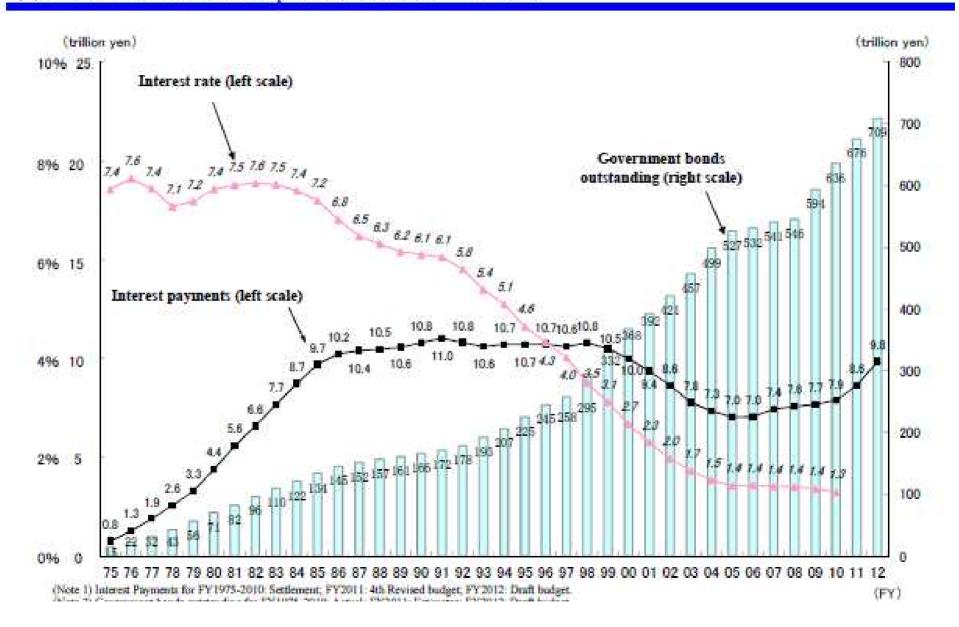
### **Government Bonds are accumulated rapidly after the burst of the bubbles in early 1990s**

Accumulated Government Bonds Outstanding

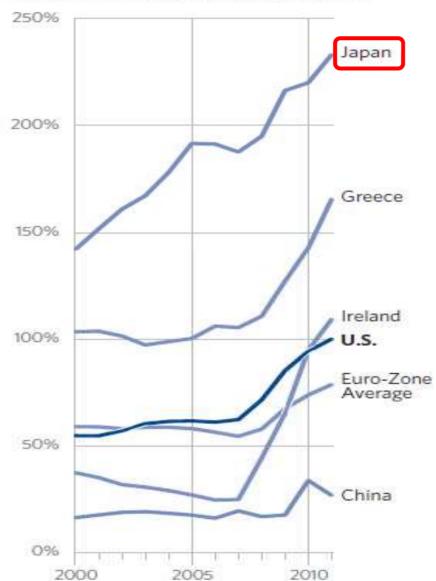


## High Government bond dependency ratio is made possible due to an extremely low interest rate

Trends in Interest Payments and Interest Rate



#### Japan's Public Debt/ GDP Ratio is the worst in the world



#### Public Debt as a Percentage of GDP

#### **Reduced Birth Rate is globally common** Fertility Rates for Nations with below Replacement Fertility 1970 – 2000

	1970	1980	1990	2000		1970	1980	1990	2000
Armenia <sup>–</sup>	3.24	2.31	2.62	1.28	Kazakhstan	3.35	2.9	2.72	1.88
Australia	2.86	1.9	1.91	1.75	Korea, Rep	4.27	2.56	1.77	1.43
Austria	2.29	1.62	1.45	1.34	Latvia	1.96	1.86	2.02	1.16
Barbados	3.02	2.03	1.74	1.75	Lithuania	2.37	2.03	2.03	1.27
Belarus	2.31	2.03	1.91	1.29	Luxembourg	1.98	1.5	1.62	1.78
Belgium	2.2	1.67	1.62	1.61	Масао	3.12	2.3	1.75	1.15
Bosnia	2.85	2.09	1.7	1.6	Macedonia	3.1	2.51	2.06	1.76
Bulgaria	2.17	2.05	1.81	1.27	Malta	2.03	2.05	2.05	1.81
Canada	2.26	1.74	1.83	1.55	Moldova	2.58	2.39	2.39	1.4
Channel Isl.	N/A	1.41	1.71	1.75	Netherlands	2.57	1.6	1.62	1.72
China	5.78	2.54	2.1	1.9	Norway	2.5	1.72	1.93	1.85
Croatia	N/A	N/A	1.63	1.39	Poland	2.2	2.28	2.04	1.34
Cuba	3.85	1.95	1.69	1.58	Portugal	2.76	2.19	1.43	1.51
Cyprus	2.6	2.46	2.42	1.91	Puerto Rico	3.15	2.55	2.2	1.9
Czech Rep.	1.93	2.07	1.89	1.15	Romania	2.89	2.43	1.84	1.31
Denmark	1.95	1.55	1.67	1.77	Russia	1.99	1.89	1.89	1.21
Dominica	N/A	3.92	2.7	1.9	Singapore	3.09	1.74	1.87	1.45
Estonia	2.16	2.02	2.04	1.24	Slovak Rep.	2.39	2.31	2.09	1.34
Finland	1.83	1.63	1.78	1.73	Slovenia	2.24	2.08	1.46	1.22
France	2.48	1.95	1.78	1.88	Spain	2.84	2.22	1.33	1.24
Georgia	2.65	2.25	2.21	1.08	Sweden	1.94	1.68	2.13	1.55
Germany	2.03	1.44	1.45	1.35	Switzerland	2.09	1.55	1.59	1.46
Greece	2.34	2.23	1.4	1.32	Thailand	5.44	3.48	2.27	1.84
Hong Kong	3.34	2	1.27	1.02	Trinidad	3.59	3.3	2.36	1.75
Hungary	1.97	1.91	1.84	1.29	Ukraine	2.09	1.95	1.85	1.2
Iceland	2.79	2.48	2.31	1.98	United Kingdom	2.44	1.89	1.83	1.68
Ireland	3.93	3.23	2.12	1.87	United States	2.48	1.84	2.08	2.13
Italy	2.43	1.64	1.26	1.23	Yugoslavia	2.28	2.26	2.08	1.71
Japan	2.14	1.75	1.54	1.36					

Source: World Development Indicators, The World Bank.

**Net migration (per year)** (thousands) Europe, Japan and United States – 1995 – 2010

	1995-2000	2000-2005	2005-2010
Europe	1,057	1,083	792
Japan	56	54	54
United States	1,240	1,160	1,150

Source: Population Division of the Department of Economic and Social Affairs of the United Nations Secretariat, World Population Prospects: The 2004 Revision and World Urbanization Prospects: The 2003 Revision,

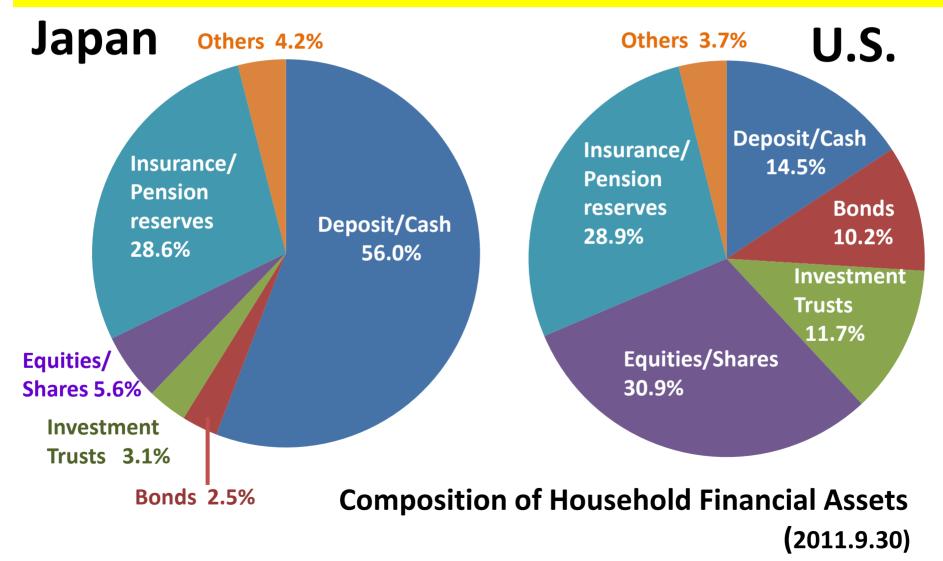
http://esa.un.org/unpp, 04 May 2005; 1:27:47 PM.

# **Average effective age of retirement and official age** 1997-2002

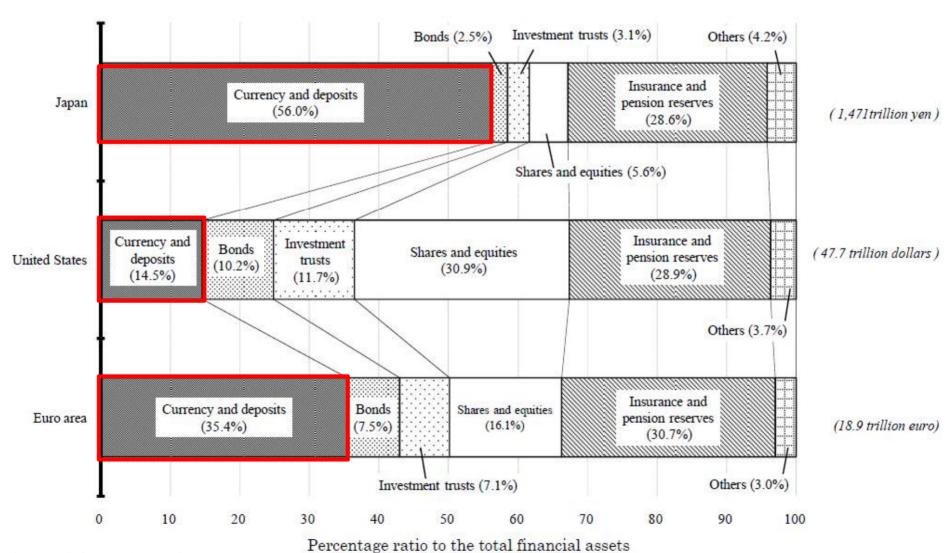
	M	en	Women		
	Average Effective Retirement Age	Official Retirement Age	Average Effective Retirement Age	Official Retirement Age	
Belgium	58.5	65	56.8	62	
France	59.3	60	59.4	60	
Germany	60.9	65	60.2	65	
Japan	69.6	60 <b>→65</b>	65.7	60 <b>→65</b>	
Korea	68	60	66.8	60	
United Kingdom	63.1	65	61.2	60	
United States	65	65	62.9	65	
OECD Average	63.3	63.9	61.4	62.6	

Japan has the second largest households financial assets (1,456 trillion yen, 2009) after the U.S. which are held dominantly as deposits and cash with practically zero interest rate

Small increase in the rate of return could lead to a large benefits



# Japan's households financial asset holdings is very conservative among OECD countries. How to utilize the 1,456 Trillion yen assets efficiently to support the aging society?



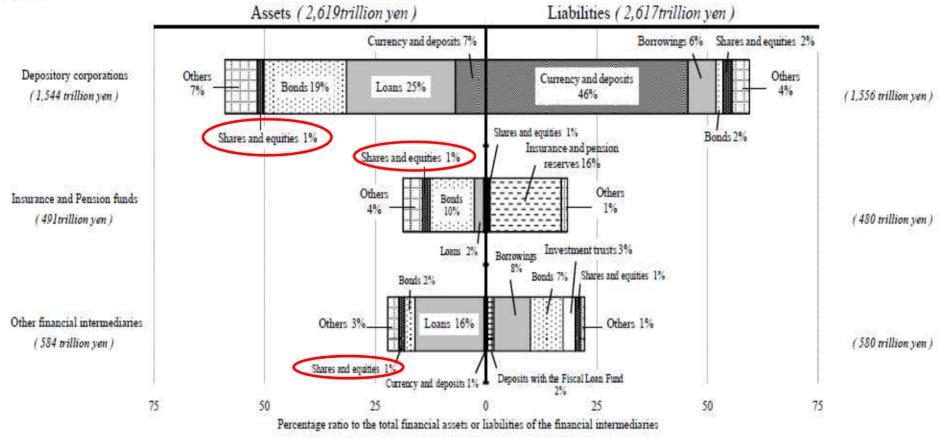
Financial assets held by households

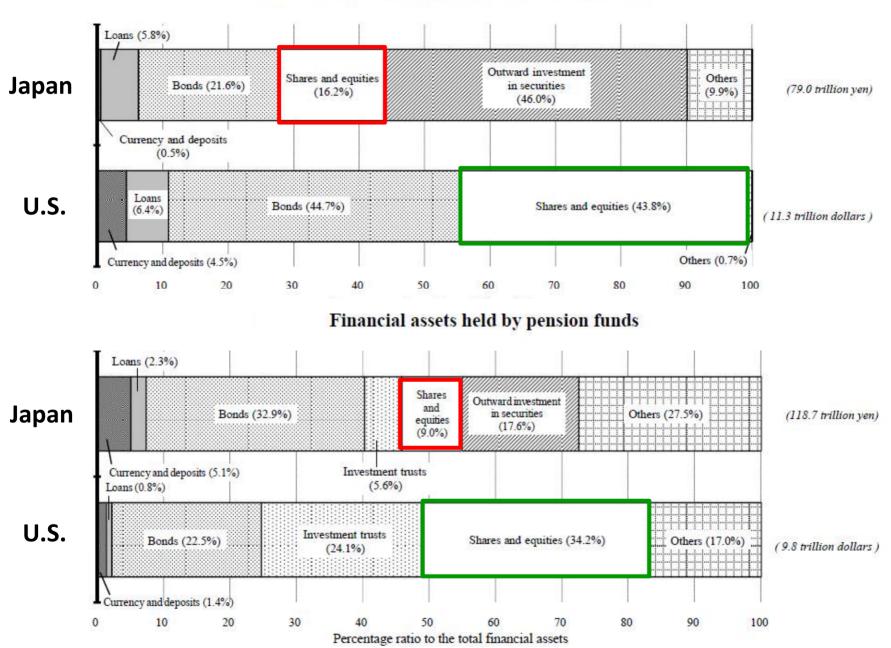
(Source: Bank of Japan, End-Sep. 2011)

# Financial Intermediaries do not invest in shares and equities as well

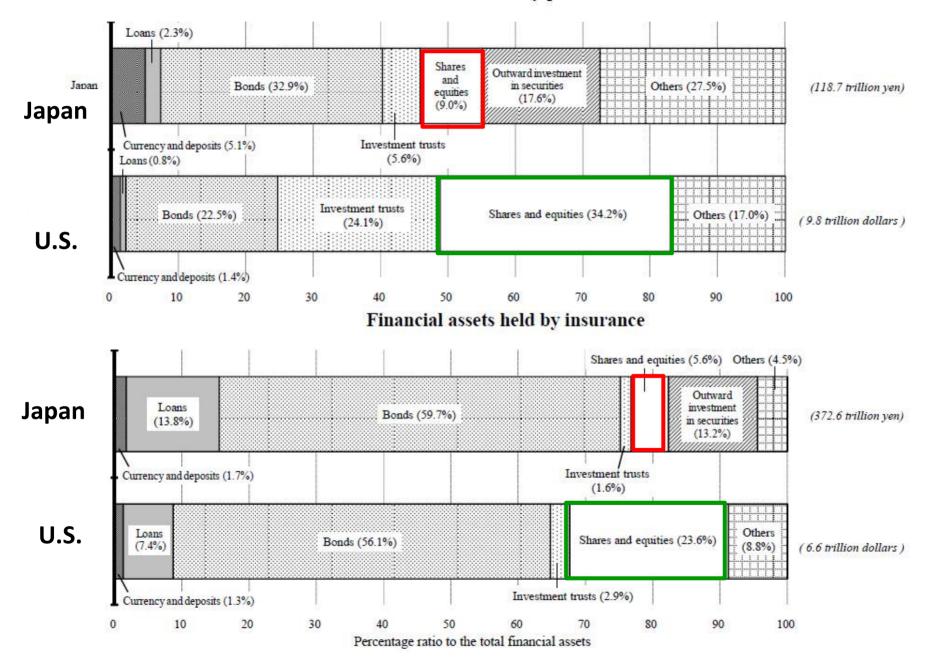
#### Financial assets and liabilities of financial intermediaries

#### Japan



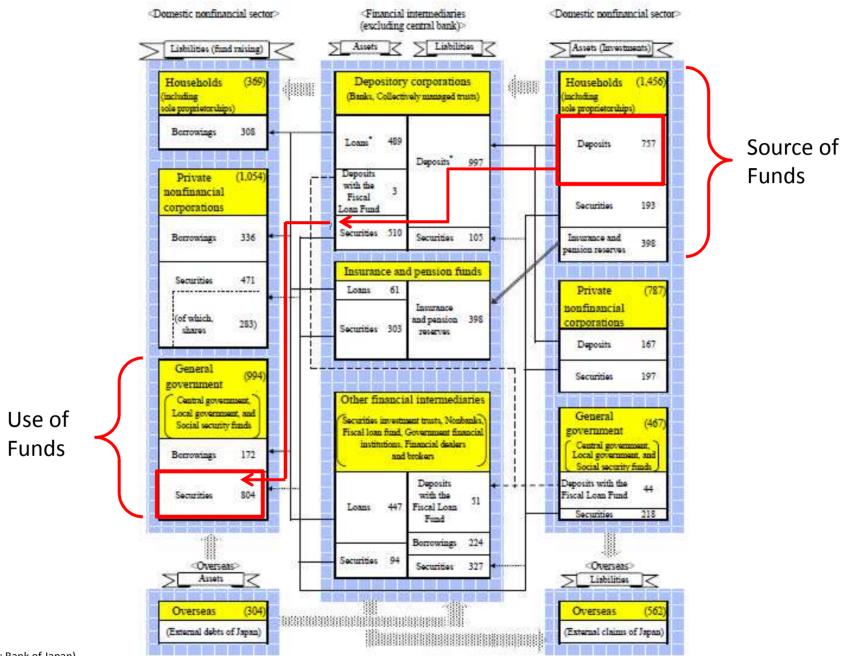


#### Financial assets held by investment trusts



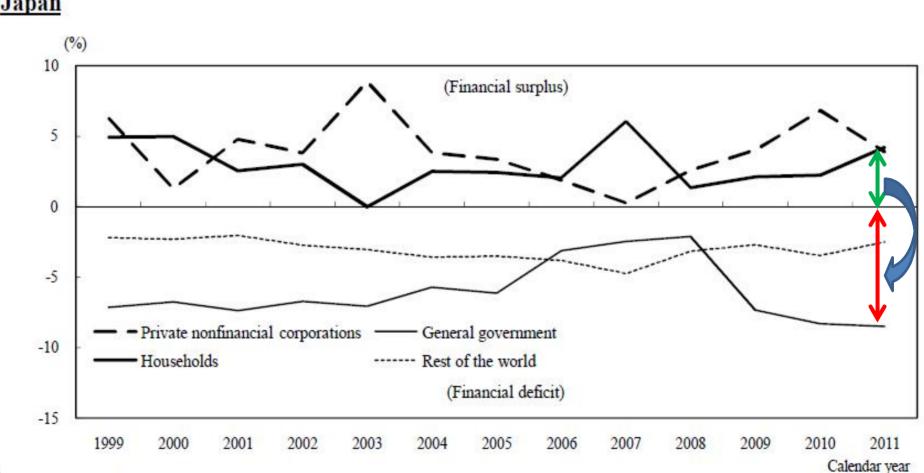
#### Financial assets held by pension funds

Financial Assets and Liabilities by Sector (End of December 2009; Preliminary) Unit: trillion year



#### Financial Surpluses in private sectors are dominantly absorbed by the government sector

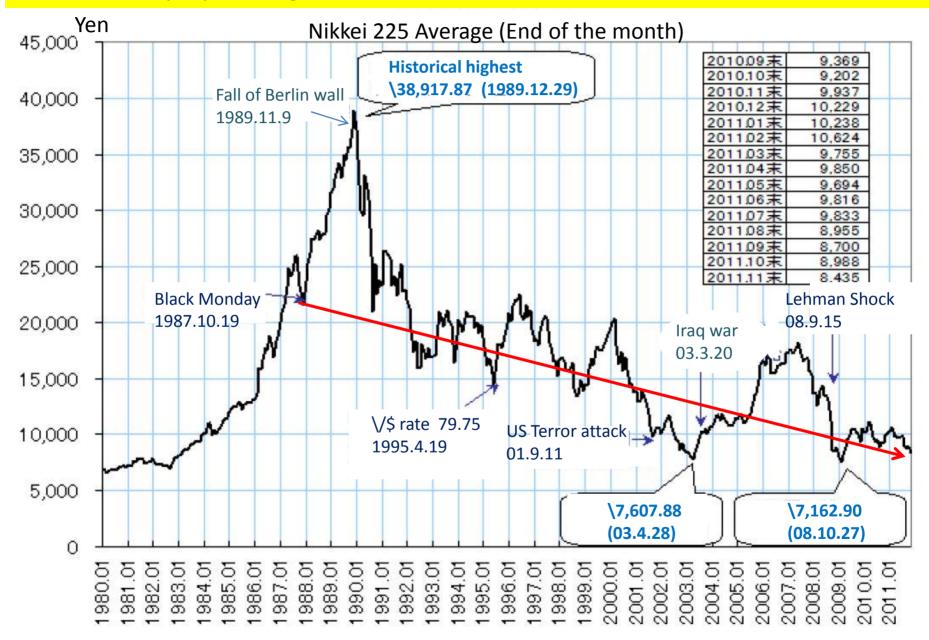
Financial surplus and deficit of major sectors (as a percentage of nominal GDP)



Japan

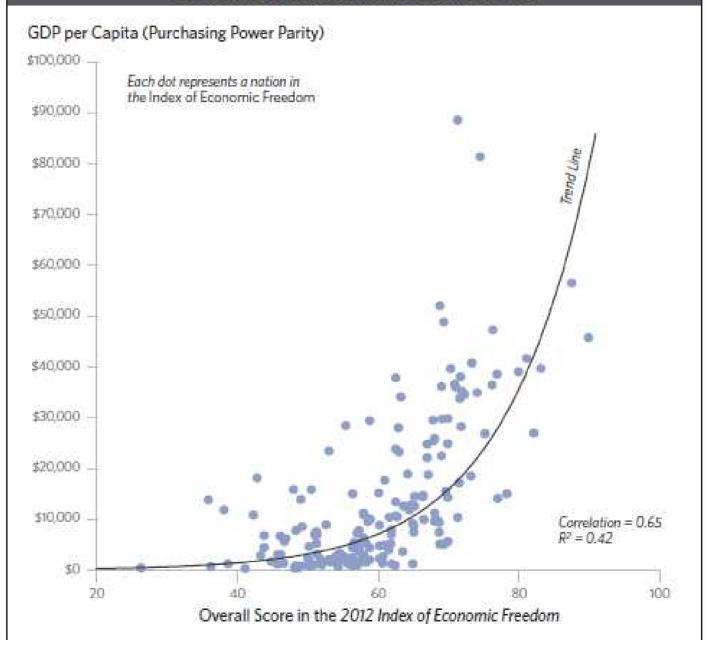


## Falling stock prices justify conservative private financial asset holdings and small share of equity holdings.



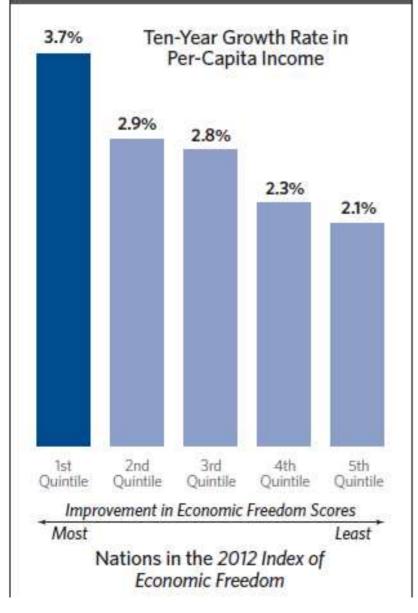
### **Economic Freedom and GDP per Capita**

#### **Economic Freedom Promotes Prosperity**



#### **Economic Freedom promotes Economic Growth and Technical Progress**

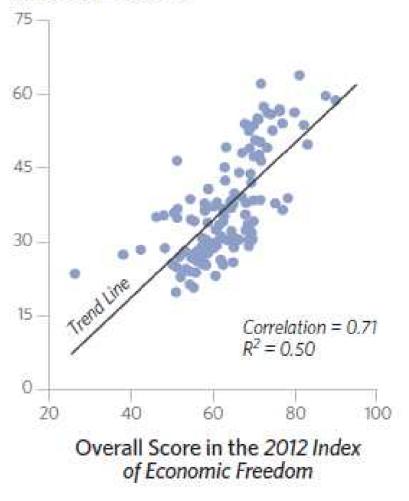
#### Economic Freedom and Economic Growth



#### **Economic Freedom and Innovation**

Each dot represents a nation in the Index of Economic Freedom

#### Innovation Capacity



### **2012 Ranking of** *Index of Economic Freedom*

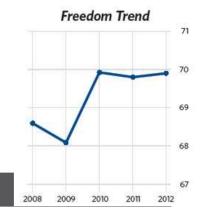
1 Hong Kong	89.9
2 Singapore	87.5
3 Australia	83.1
4 New Zealand	82.1
5 Switzerland	81.1
6 Canada	79.9
7 Chile	78.3
8 Mauritius	77.0
9 Ireland	76.9
10 United States	76.9
11 Denmark	76.2
12 Bahrain	75.2
13 Luxemburg	74.5
14 United Kingdom	74.1
15 Netherland	73.3
16 Estonia	73.2
17 Finland	72.3
18 Taiwan	71.9
19 Macau	71.8
20 Cyprus	71.8
21 Sweden	71.7
22 Japan	71.6

2	26	Germany	71.0
3	5	South Korea	69.9
4	7	United Arab Emirates	67.8
5	<b>54</b>	Mexico	65.3
6	0	Thailand	64.9
6	67	France	63.2
9	2	Italy	58.8
9	9	Brazil	57.9
1	19	Greece	55.4
1	23	India	54.6
1	38	China	51.2
1	39	Vietnam	51.3
1	44	Russia	50.5
		• • •	•
1	74	Venezuela	38.1
1	75	Eritrea	36.2
1	76	Libya	28.3
1	77	Cuba	28.3
1	78	Zimbabwe	26.3
	70		4 00

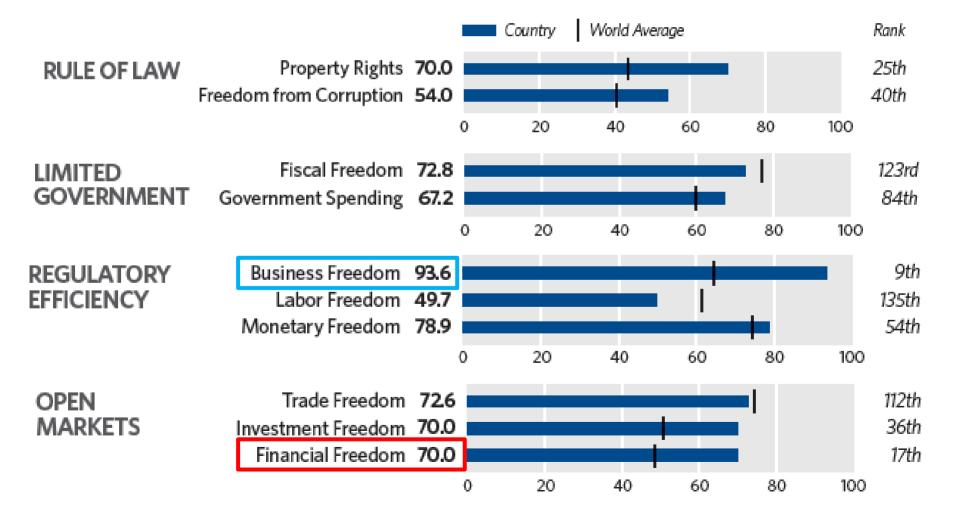
179 North Korea 1.00

## Korea has high rankings in Business Freedom and Financial Freedom

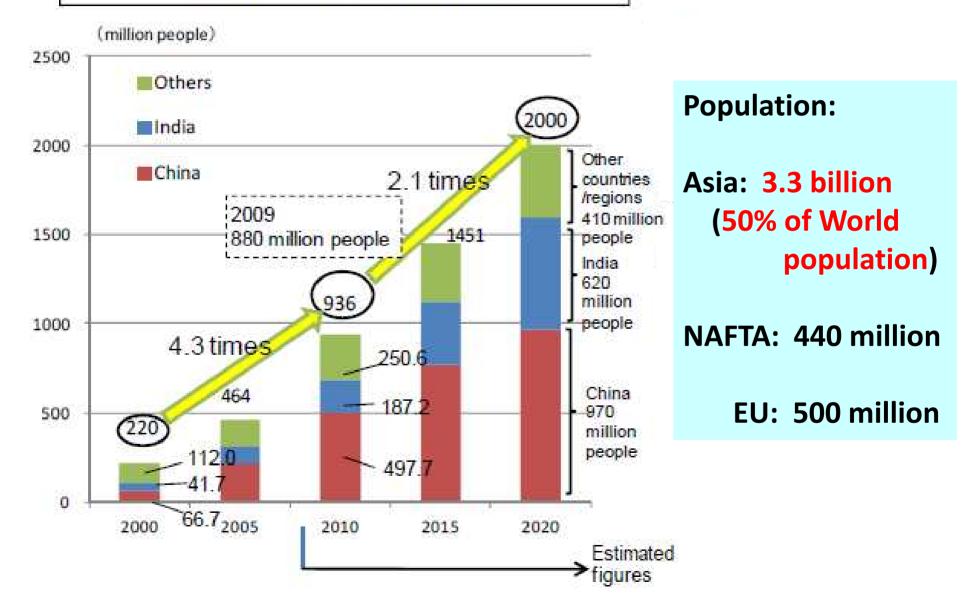
#### **SOUTH KOREA**

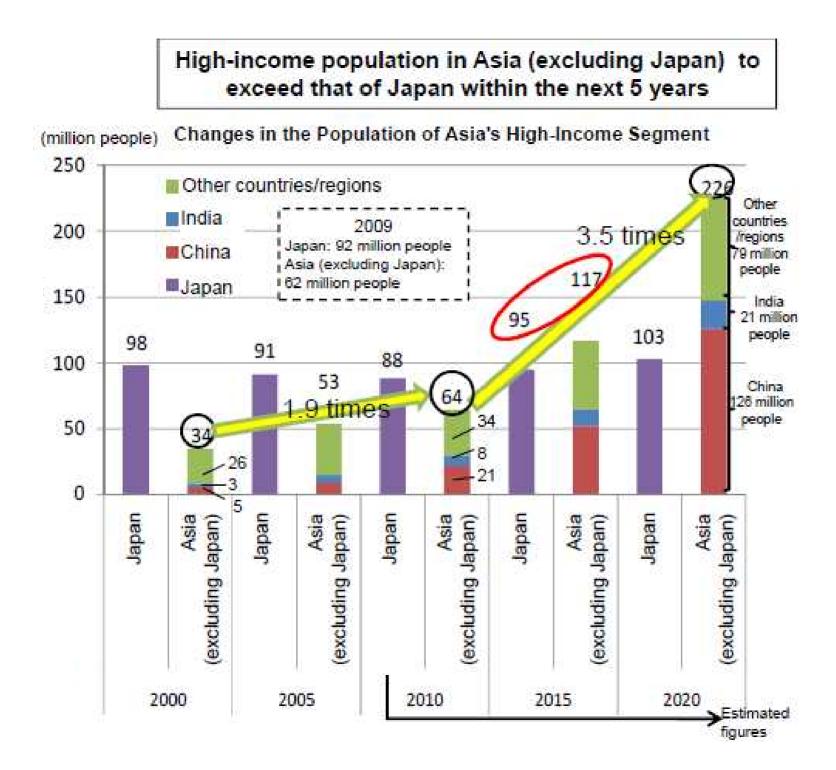


#### THE TEN ECONOMIC FREEDOMS



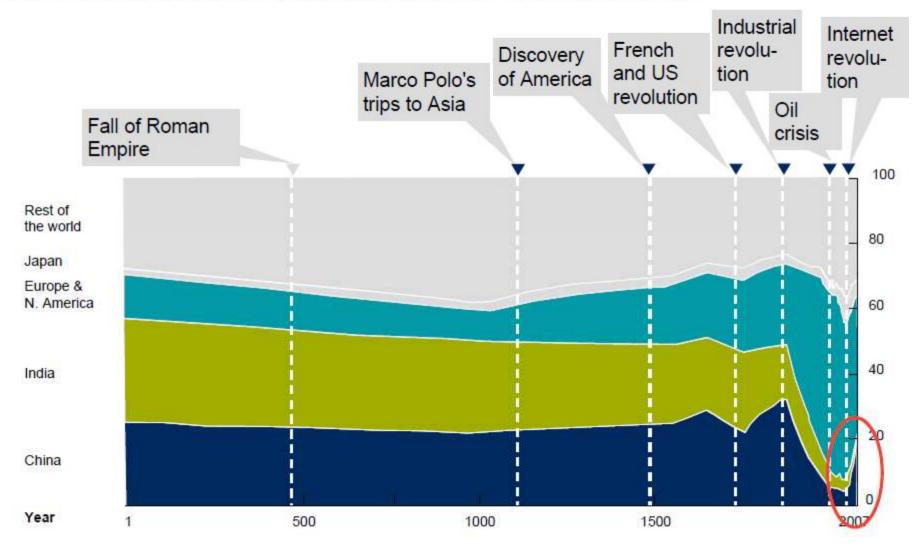
Asia's middle-income population will more than double within the next 10 years.





## ... as Asia looks set to return to its natural "half share" of the world economy

Share of total world GDP (1 AD-2007 AD), GDP share, percentage



## Going forward, Asia will be the land of opportunity with ~40% of incremental global banking revenues

x Percentage share of incremental growth

Global banking revenue poo US\$ bn; Percent	Asia's share in global banking revenue pools US\$ bn; Percent			
Global Revenues 2009	2,590		<mark>2,590</mark>	3,600
Growth in Americas <sup>1</sup>	335 33	Asia	22.3	26.6
Growth in Europe <sup>2</sup>	235 23			
Growth in Asia	380	Rest of World	77.7	73.4
Growth in RoW <sup>3</sup>	60 6			
Global Revenues 2014	3,600	_	2009	2014

1 Includes North America and Latin America

2 Includes Eastern Europe and Western Europe

3 Includes Africa and the Middle Eastern region

#### What is the Role of Financial Market to tackle Longevity Risk?

- Financial Market is **not a magic stick** to solve the problems of aging society directly.
- Basic solution is to boost the economic growth which gives resources to reduce the longevity risk
- Financial market is the key sector that contribute to enhance economic growth
- Economic Growth comes from technical progress and free trade

Promote Economic Freedom

- Early 2010s is the second part of the third industrial revolution
- Financial Market should help to boost the economic growth through the supply of growth money to the growth center of the world - Asia
- Take the huge potential of Asian market into the own economy to boost economic growth of the own country
- Japan/Korea are located in the heart of Asia: Both the source of technical progress
- Asian is growing due to technology diffusion facilitated by internet revolution
- Aging society creates new opportunities, when a economy is seen from a boarderless environment → Take Asia economically as one country
- Turn the longevity risk into new opportunities
- Elderly people have huge financial assets that could lead to huge new markets, when their needs are correctly matched by appropriate goods and services
- Asia will be the land of opportunity with ~40% of incremental global banking revenue